



✦ CELEBRATING A DECADE ✦

3rd March 2021 {Workshop} & 4th - 5th March 2021 {Conference} • Radisson Blu Hotel • Waterfront • Cape Town

Dear Valued Client

The Divisions of Pulmonology & Neonatology of the Tygerberg Children's Hospital have pleasure in announcing the 10th conference titled "A decade of Here be Lungs".

The number 10 implies responsibility. The COVID-19 global pandemic caused a human tragedy. It left in its wake, lost lives, broken families, scarred communities and wrecked economies, and highlighted the importance of personal and social responsibility. Importantly, we realized that our own health is in our own hands. The organizers therefore dedicate the 10th Here be Lungs Conference to the memory of those who died during the pandemic.

"Here be lungs" as in "Here be dragons" is a reference to the situation sailors of old found themselves in when they sailed off into the unknown, the uncharted waters. Ironically, in Chinese, 'lung' means 'dragon' and the lung in Chinese medicine is the boundary between the inner and outer world. The lung is the whole respiratory system and has to do with boundary, breath and renewal and across this boundary vital materials are taken in and waste materials excreted.

The aim of this conference is to navigate newly described and insufficiently explored neonatal, infant and childhood lung conditions as well as cardiac and pediatric intensive care related lung conditions through state-of-the-art lectures in the respective fields. The subject of COVID-19 will be extensively covered. Regular international speakers include Profs Andrew Bush, Petr Pohunek, Ernst Eber, Fabio Midulla and Savvas Andronikou. For 2021, we also welcome Prof Bruce Rubin and Boris Kramer to the team of international experts.

The conference is preceded by an ultra sound and bronchoscopy workshop on the 3rd March 2021.

Against the backdrop of the majestic Table mountain and beautiful Cape Town waterfront, the academic program focusses on a wide range of subjects, ranging from antenatal diagnosis and congenital lung disease, interstitial lung diseases, cystic fibrosis, asthma and the wheezing infant, to interventions (airway management, bronchoscopy, lung surgery, lung biopsy) and imaging (interpreting chest x-rays, chest CT and / or MR scans, ultrasound of the chest), ethical dilemmas, unusual lung infections, including viral infections (with special reference to COVID-19 ARDS), lung function, and respiratory support of the sick child.

We invite you to exhibit or to join us in what promises to be a superb scientific program. Take in views of the beautiful waters of the Atlantic Ocean and the private marina from the Radisson Blu Hotel Waterfront in Cape Town. This seaside hotel is close to the city center, as well as all the big cultural offerings. The striking ocean views set the stage for a memorable stay in Cape Town. Wake to the sound of gentle waves breaking on the shore before embarking on a day of exploration.

Attached please find a form of intent confirming your participation in the 8th Here be Lungs Conference. Kindly complete these and return as soon as possible to Hanri Lennox on **e-mail** ▪ hlennox@consultus.co.za or **phone** ▪ +27 21 938 9629.



Warm regards
Co-chairs | organizing committee
Johan Smith & Pierre Goussard



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Form of Intent

Please use block letters.

Name of Company

Contact Person

Full Postal Address

City

Country

ZIP Code

Contact Number

E-mail

<i>Item</i>	<i>Opportunity</i>	<i>Cost</i>	<i>Please tick chosen sponsorship</i>
1	Exhibition Stand (3m x 2m area – shell scheme excluded)	R37 500 if payment is received before/on 15 January 2021	
2	Exhibition Stand (3m x 2m area – shell scheme excluded)	R40 000 if payment is received after 15 January 2021	
3	Registration material (name tags, bag, notepad, pen)	Discuss with conference organisers	
4	Printing of pocket programme booklet	R5 000	
5	Inserts into conference bags	R3 500	
6	Speaker Accommodation Sponsorship	R8 000 per speaker	
7	Welcome Cocktail Function	Discuss with conference organisers	
8	Website Advertising	R 2000	
9	Symposium/Product Launch	R20 000	
10	Advert on Mobile Application	R5 000	
11			
12	Mobile Application Sponsorship	R 35 000	
<i>Please contact the organisers to discuss & submit your own proposal</i>			

Receipt of the completed and signed form will serve as firm agreement between Here Be Lungs and your company.

Please return A.S.A.P. to Hanri Lennox on ***Email:*** hlennox@consultus.co.za

I (above stated participant) herewith acknowledge that the information supplied is correct. Signature

Date
