



✦ CHANGES AT THE 11TH HOUR ✦

7th December 2022 ▪ Bronchoscopy, Ultrasound & Ventilation Workshop
8th – 9th December 2022 ▪ 11th Annual Conference ▪ Radisson Blu Hotel ▪ Waterfront ▪ Cape Town

Dear Valued Client

The Divisions of Pulmonology & Neonatology of the Tygerberg Children's Hospital have pleasure in announcing the 11th conference titled "Changes at the 11th hour".

The COVID-19 global pandemic caused a human tragedy. It left in its wake lost lives, broken families, scarred communities and wrecked economies, and highlighted the importance of personal and social responsibility, and that our health is in our own hands.

Many lives have been lost and millions around the world have suffered ill health. Vulnerability has taken on new meaning in previously robust contexts and countries. South Africa has experienced four waves of infection since December 2020. Hopefully we can move back to some form of adapted normality in 2022, including for the **11th Annual Here be Lungs conference**.

"Here be lungs", as in "Here be dragons", is a reference to the situation sailors of old found themselves in when they sailed off into the unknown, the uncharted waters. Ironically, in Chinese, 'lung' means 'dragon' and the lung in Chinese medicine is the boundary between the inner and outer world. The lung is the whole respiratory system and has to do with boundary, breath and renewal and across this boundary vital materials are taken in and waste materials excreted.

The aim of this conference is to navigate newly described and insufficiently explored neonatal, infant and childhood lung conditions as well as cardiac and pediatric intensive care related lung conditions through state-of-the-art lectures in the respective fields. Regular international speakers include Profs Andrew Bush, Petr Pohunek, Ernst Eber, Fabio Midulla and Savvas Andronikou.

The conference is preceded by an ultrasound and bronchoscopy workshop, as well as a ventilation workshop on 7 December 2022.

Against the backdrop of the majestic Table mountain and beautiful Cape Town Waterfront, the academic program focuses on a wide range of subjects, ranging from antenatal diagnosis and congenital lung disease, interstitial lung diseases, cystic fibrosis, asthma and the wheezing infant, to interventions (airway management, bronchoscopy, lung surgery, lung biopsy) and imaging (interpreting chest x-rays, chest CT and / or MR scans, ultrasound of the chest), ethical dilemmas, unusual lung infections, including viral infections (with special reference to COVID-19 ARDS), lung function, and respiratory support of the sick child.

We invite you to exhibit or to join us in what promises to be a superb scientific program. Take in views of the beautiful waters of the Atlantic Ocean and the private marina from the Radisson Blu Hotel Waterfront in Cape Town. This seaside hotel is close to the city center, as well as all the big cultural offerings. The striking ocean views set the stage for a memorable stay in Cape Town. Wake to the sound of gentle waves breaking on the shore before embarking on a day of exploration.

Kindly complete these and return as soon as possible to Hanri Lennox on **e-mail** ▪ hlennox@consultus.co.za



Warm regards
Co-chairs | organizing committee
Johan Smith & Pierre Goussard & Lizelle van Wyk



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Form of Intent

Please use block letters.

Name of Company

Contact Person

Full Postal Address

City

Country

ZIP Code

Contact Number

E-mail

Item	Opportunity	Cost	Please tick chosen sponsorship
1	Exhibition Stand (3m x 2m area – shell scheme excluded)	R40 000 if payment is received before/on 30 September 2022	
2	Exhibition Stand (3m x 2m area – shell scheme excluded)	R42 500 if payment is received after 30 September 2022	
3	Registration material (Conference bags, Notepads, Pens, Nametags, Lanyards)	Discuss with conference organisers	
4	Printing of pocket programme booklet	R8 000	
5	Inserts into conference bags	R4 000	
6	Speaker Accommodation Sponsorship	Discuss with conference organisers	
7	Welcome Cocktail Function	Discuss with conference organisers	
8	Website Advertising	R 2000	
9	Symposium/Product Launch	R20 000	
10	Advert on Mobile Application	R5 000	
11	Mobile Application Sponsorship	R 35 000	
12	Please contact the organisers to discuss & submit your own proposal		

Receipt of the completed and signed form will serve as firm agreement between Here Be Lungs and your company.

Please return to Hanri Lennox on **Email:** hlennox@consultus.co.za

I (above stated participant) herewith acknowledge that the information supplied is correct. Signature _____ Date _____